


Synergia Trademark Policy

June 2014

This Trademark Policy outlines the policy of Synergia Communications, Inc. (“Synergia”) regarding the use of its registered and unregistered trademarks (the “Synergia Marks”). Any use of the Synergia Marks must be made in accordance with this Trademark Policy. Synergia reserves the right to modify this Policy at any time.

I. Synergia Marks

Synergia is the sole owner of the Synergia Marks, and any unauthorized use of the Synergia Marks is prohibited. The Synergia Marks include:

- SYNERGIA® (Registered Trademark)
- INTUISIS® (Registered Trademark)
- ® (the “Flower Logo” - Registered Trademark)

II. Authorized Use

Nominative fair use of the Synergia Marks is an authorized use which does not require permission from Synergia. Such nominative fair use includes instances where the Synergia Mark is used in a way to truthfully identify Synergia products or services, the use is no more than is necessary to identify the Synergia products or services, and the use does not suggest sponsorship or endorsement by Synergia. The Synergia Marks should only be used in their exact forms with no modifications. Any other use is considered unauthorized, as set forth below.

III. Unauthorized Use

Any use of the Synergia Marks that is not an authorized use, as defined herein, is considered an unauthorized use. Any commercial use of the Synergia Marks in product or company names, urls or domains names is considered an unauthorized use. No unauthorized use of the Synergia Marks may be made without written permission from Synergia. Some unauthorized uses will never be approved, such as overly broad or confusing uses that will mislead consumers. Contact Synergia directly in order to request written permission to use a Synergia Mark.

Any modification, misspelling, abbreviation, combination with other marks, or other alteration of any of the Synergia Marks is considered an unauthorized use and is prohibited. Written permission will never be granted for such unauthorized use.

IV. Proper Use

Any authorized use of the Synergia Marks must be in the form provided by Synergia and must be accompanied by the following symbols whenever possible:

- ® - for registered marks
- ™ - for unregistered marks

Use ALLCAPS, bold, italics, underline or other emphasis to set the Synergia Marks apart from surrounding text or graphics whenever possible.

V. Reporting Trademark Misuse; Inquiries

If you notice potential misuse of the Synergia Marks or have any questions, please contact Synergia:

- by email at trademarks@mysynergia.com
- by telephone at (256) 830-8093